

# POTATO EUROPE



GERMANY 2018

12 - 13 September  
Rittergut Bockerode Estate  
near Hanover

SAVE  
THE  
DATE

## Making your business grow

[www.potatoeurope.de](http://www.potatoeurope.de)  
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Technical partner Conceptual partner MADE BY



# Making your business grow

The time is approaching once again - from 12 to 13 September 2018 the international potato industry will be meeting at the Rittergut Bockerode Estate near Hanover in the heart of Germany's potato stronghold. Make use of this opportunity to gather information about current developments and to establish new contacts.

## What you can expect:



### INNOVATIONS AND TRENDS

Meet the over 200 exhibitors from home and abroad with the latest technology, a large range of varieties and extensive know-how covering all aspects of successful potato production.



### MACHINERY DEMONSTRATIONS

Experience Europe's largest collection of live machinery demonstrations in the potato sector in 2018.



### SPECIALS

Gather information in three Specials about the cultivation and marketing of organic potatoes, alternative herbicide reduction methods and opto-electronic sorting.



### NETWORKING

Enter into dialogue with professional colleagues from all over the world - the last PotatoEurope attracted visitors from over 55 countries.

Site plan  
and current list  
of exhibitors at  
[www.potatoeurope.de](http://www.potatoeurope.de)



## EXHIBITION AND TECHNICAL PROGRAMME

- Potato production in line with quality standards
- Innovative potato breeding
- Quality requirements in production, in storage and in the trade
- Technology for potato planting, stock management, harvesting and transport
- Storage and conditioning
- Cleaning and packing methods
- Use of electronics, from planting through to the trade



## MACHINERY DEMONSTRATIONS

**Topics: Planting, harvesting, loading -  
New: Mechanical weed control**

Unique in Europe - a large number of different live demonstrations are waiting for you on over 25 hectares of land. Experience the newest machinery and methods and learn more about:

- the diversity of modern planting machinery available,
- whether harrows, hoes and ridgers can be a substitute for herbicides
- gentle treatment of tubers and harvesting performance
- loading lines from different manufacturers - fast, clean, gentle - live comparisons

**Demonstrations daily**

**10:00 a.m. to 12:00 noon  
2:00 p.m. to 4:00 p.m.**

## ROLLING “SPEAKERS’ CORNER”

Our show truck - a mobile Speakers’ Corner - will become the platform for topical issues in the potato industry. Current developments will be examined briefly and concisely and innovations in the industry will be discussed. The rolling platform will be positioned at various points in the exhibition grounds. Find out about the programme and the locations on the website in advance or in the catalogue on site.

## DLG SPECIAL

### “ORGANIC POTATOES MEETING POINT”

The market for organic potatoes is growing steadily in Germany and the rest of Europe. Successful production of organic potatoes requires not only good production machinery and equipment, but also considerable expertise in aspects ranging from the selection of varieties, through stock management, right up to harvesting and marketing. That is why DLG is organising the “Organic Potatoes Meeting Point” Special in cooperation with KÖN (Kompetenzzentrum Ökolandbau Niedersachsen GmbH - Organic Farming Competence Center Lower Saxony).

As a potential candidate for converting to organic farming or as a successful manager of an organic farm already, you will find

- exhibitors at the show offering innovative products and services for organic potato cultivation,
- experts from the fields of research and consultancy who will answer all your questions,
- machinery for mechanical weed control live in action.



## DLG SPECIAL “ALTERNATIVE HERBICIDE REDUCTION METHODS”

What alternatives are there to chemical weed control methods? What can these methods achieve? DLG investigates these questions in a Special together with the Lower Saxony Chamber of Agriculture, the VSD (Versuchsstation - Experimental Station - Dethlingen) and SEG (Saatguterzeugergemeinschaft in Niedersachsen e.V. - Seed Producers' Association). A comparison of systems with different chemical methods will be presented in the trial field. Directly next to this will be different mechanical methods, such as flailing or plucking and cutting, as well as combinations of different methods. The effects of physical-thermal methods will also be shown, whether use of flame guns or electricity. Assess the systems for yourself directly on the plant!



## DLG SPECIAL “OPTOELECTRONICS”

The sorting of brushed, unwashed potatoes will be demonstrated live in the “Optoelectronics” Special. Will it be possible to replace complex manual work by technology in future?

Be there when the potatoes roll and drop into the designated boxes. The machines will be running several times a day.



## OPENING TIMES

Daily from 9:00 a.m. to 6:00 p.m.

ADMISSION PRICES	Ticket Office	Advance sales/online
Day ticket	€ 20.--	€ 15.--
Day ticket for groups ( <i>minimum 8 tickets</i> )	—	€ 12.--
Pupils/Students/Pensioners	€ 10.--	€ 10.--
Day ticket for groups of pupils/ students ( <i>minimum 8 tickets</i> )	—	€ 7.--
Children up to and including the age of 12	Admission free ( <i>accompanied by adults</i> )	
DLG members	Admission free	

## LOW-COST ONLINE TICKETS

Order simply and comfortably at:

[www.potatoeurope.de/en/visitors/tickets](http://www.potatoeurope.de/en/visitors/tickets)

## VOUCHERS ARE NOT ADMISSION TICKETS!

Redeem your voucher straight away and get your valid day ticket: [www.potatoeurope.de/registration](http://www.potatoeurope.de/registration)

The price of the day ticket includes the official Potato Europe Catalogue and a parking space.

## HOW TO GET THERE

Gut Bockerode estate

31832 Springe-Mittelrode, Germany

Please see our website for travel information and directions.

## ACCOMMODATION SERVICE

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